

# WRITE YOUR OWN BOOK

**Want to write your book but can't get started?  
I'll show you how**

**You'll discover how to –**

- How to write your book in **just 10 days**
- How to write your book in **10 easy steps**
- How to make your book your **best business card**
- How to **get your book published**
- How to get your book **paid for by others**
- How to get **free publicity**
- How to get your book **into book stores**
- How to **make money** from your book
- How to build your **brand** through your book
- How to **attract more customers**
- How to use your book as a **marketing tool**.

**Who is the workshop for –**

- Entrepreneurs or business people who want to **stand out** from the rest
- Businesses wanting to **attract clients**
- Small business owners wanting to **gain credibility** and trust by becoming an expert
- **Corporate speakers** wanting to create credibility and have product to sell for profit
- Business people wanting to have the **competitive advantage**.

**Publish for Success<sup>®</sup>**

**Book now for Publish for Success<sup>®</sup> Weekend Workshop 23 & 24 August in North Melbourne.**  
Investment in your book - \$1,650 (inc GST). Email for registration form: [pennon@pennon.com.au](mailto:pennon@pennon.com.au).

**Phone 9866 5594**

Workshop conducted by **Bev Friend** who has helped hundreds of authors get published.